

Application form – project data sheet

Please fill out all the fields below and sign firmly the document at the end of the form. Send us the original version of the signed form to the following addresses:

Address: Gran Private Equity Zrt., 1123 Budapest, Alkotás u. 53. F ép. II. em.
E-mail: info@granpe.hu

Project name:

Contact person:

E-mail address:

Telephone number:

I. General information (In case the company implementing the project does not exist yet, leave the following fields blank.)

Company name:

Seat address:

Registration number:

Date of foundation:

SME status:

Main activity:

Activity to be developed:

Ownership structure:

Information about affiliated companies (Just in case of majority ownership - Name, seat address, registration number):

II. Project overview

1. Location of the project
2. Social, economic challenges to be answered / market gap
3. Presentation of the (planned) activity (How does the product / service solve the challenges described in chapter 2?)
4. Market, competitors and target audience
5. Innovation strategy and its competitive advantages
6. Business concept (sources of income, cost structure)
7. Business partners (suppliers and customers, sales channels, professional partners)
8. Project team (key people with professional background)
9. Current status of the project (achieved developments, prototype)
10. Amount of required investment, timing, milestones
11. How do the owners intend to participate in the capital increase (ownership rate, planned amount of owners' capital increase, contribution in kind)
12. Investment spending (cost categories, development steps with budget)
13. SWOT analysis of the project (summarize chapter 1-9)

III. Attached documents

1. Business plan (Excel workbook)
2. Certificate of incorporation (In case the company already exists)
3. Annual report of the last three years (In case the company already exists)